

Dear Potential Sponsors,

The Family Extravaganza Fashion/Talent Show is a fundraising event which will occur on Saturday, July 20, 2019 at the Truman Memorial Building. The TFE event is for children 4 years old up to 18 years old. The objective for the event is to emphasize youth creativity, help build self-esteem, confidence, and to encourage children to think outside of the box. We also encourage the children to never give up on their dreams and goals. Your generous sponsorship would be recognized, highlighted, and announced throughout the event. You and other representatives would be most welcomed to attend so that we could thank you personally for your support.

The estimated audience of 500 would benefit tremendously from your generosity. Our cost for The Family Extravaganza event this year will be \$2,155. On the second page, you will find an itemized list of our event's cost. Donations are accepted in our website through our PayPal which also provides a note area where you may type our event name to indicate it is a sponsorship donation.

You may reach us by calling us at (816) 863-8051, emailing us at swalker@maat-foundation.org or visiting our office at 1734 E. 63rd St. Suite 212 during business hours. We invite you to visit our website at www.maat-foundation.org We are looking forward to hearing from you and your company. The deadline for sponsorship is June 20, 2019. Thank you for considering our non-profit for sponsorship. All donations are tax-deductible.

Sincerely,

Sheila Walker,

Founder/President

The Family Extravaganza Talent/Fashion Show Cost	
Venue	\$500
Advertisement (93.3 & 103.3 Radio)	\$500
Talent Show 1 st Place Winner	\$275
Balloons	\$60
Printing Event Tickets	\$100
Event Flyers	\$120
Event Programs	\$100
Table Cover	\$25
Food Permit	\$50
Catwalk	\$275
Food Donation	\$150
Total Cost	\$2,155